

Spice It Right: The Hot Jiang Chili Oil Pairing Guide

Dear...,

I hope this message finds you well. I am reaching out to you on behalf of Hot Jiang, a family-owned brand that offers a unique trio of chili oils: Mild Spicy, O.G. Spicy, and Extra Spicy!

Hot Jiang's chili oils are crafted from a homemade family recipe, bringing authentic flavors from Kunming, Yunnan Province, China. We'd love to share about the brand and their exceptional chili oils to encourage others to experiment with their unique flavors.

Discovering the perfect harmony of flavors of Hot Jiang's trio of chili oils, each catering to different spice preferences from mild to extra spicy, there's a match for every plate. Whether you're a fan of Chinese stir-fries, hot pot, or Mexican tacos, learn to diversify your favorite cultural dishes with Hot Jiang's tasty flavors. Here are some ideas on how to implement the three different flavors into your favorite dishes:

1. Mild Spicy:

Flavor Profile: A balanced blend of chili peppers, black peppers, and garlic with a hint of sesame seeds.

Cuisine: Chinese, Thai, or Vietnamese

Dishes: Drizzle over stir-fried vegetables, noodles, or use as a dipping sauce for spring rolls.

Beverages: Light white wine, jasmine tea, or a citrusy beer.

2. O.G. Spicy:

Flavor Profile: Robust and flavorful, featuring a mix of chili peppers, black peppers, sesame seeds, and mushroom powder.

Cuisine: Pan-Asian, Mexican

Dishes: Perfect for enhancing the flavor of tacos, grilled meats, or mixed into fried rice.

Beverages: Pale ale, margaritas, or a fruity iced tea.

3. Extra Spicy

Flavor Profile: Intensely spicy with a rich umami from the combination of chili peppers, prickly ash, and mushroom powder.

Cuisine: Sichuan, Korean

Dishes: Spice up hot pot, noodle soups, or use sparingly in marinades for grilled dishes.

Beverages: red wine, stout beer, or a cooling cucumber mint lemonade.

We are eager to bring the spice of Hot Jiang chili oil to the pages of [PUBLICATION]. Thank you for your consideration, and should you wish to explore this opportunity further, our team is happy to provide additional information or support.

For a peek into the world of Hot Jiang, visit their website at <https://hotjiang.com/>

Warm Regards,

[Name]

[Title]

Hot Jiang Chili Oil Company

<https://hotjiang.com/>