

Influencer Outreach Template – Social Media

Subject: Elevate Well-Being Together: Exclusive Collaboration Opportunity with **Relate Wellness**

Hey [Influencer's Name],

Hope this message finds you thriving! ✨ I'm [Your Name], and I'm reaching out on behalf of **Relate Wellness**, a brand that believes in redefining well-being by fostering a connection to the holistic power of mushrooms and plant medicines.

We've been following your inspiring journey on social media and resonate deeply with your commitment to well-being and mindful living. Your authentic approach truly stands out, and we believe your unique perspective aligns perfectly with our mission.

We're on the verge of an exciting journey with our official launch, and we'd love for you to be a part of it! Your voice has the power to inspire, and we see a beautiful synergy between your content and what we stand for at **Relate Wellness**.

Why Relate Wellness?

Our products harness the natural benefits of mushrooms and plant medicines for holistic mental well-being.

We're all about building a community where individuals can share their wellness journeys and inspire one another.

Collaboration Details:

- ★ We'd love for you to experience our products and share your honest thoughts with your audience.
- ★ Exclusive access to pre-launch content, behind-the-scenes looks, and personalized wellness tips.
- ★ A chance to collaborate on a creative project that resonates with your unique style and connects with our shared values.

Timeline:

We're planning to send out our PR boxes in [Month], with the official launch scheduled for [Date]. We'd be honored to have you on board before the big day!

If this resonates with you, we'd love to discuss further details and tailor our collaboration to best fit your vision. Feel free to DM us here or drop an email at [Your Email] whenever you're ready to chat!

Looking forward to the possibility of creating something incredible together and continuing to spread positivity and well-being!

Warm regards,
[Your Full Name]
[Your Position]
Relate Wellness

Note: Personalize the message by filling in specific details such as the influencer's name, your name, and relevant collaboration details. Adjust the timeline based on your campaign schedule.