

FOR IMMEDIATE RELEASE

Lei'd Cookies Celebrates Filipino Heritage Month with Exclusive Cookie Offering

LOS ANGELES, CA – October 3, 2023 – In honor of Filipino Heritage Month this October, Lei'd Cookies is excited to announce a special and limited-time cookie offering that pays tribute to the rich culinary traditions of the Philippines. Founded by Leilani Terris and James Lewis, Lei'd Cookies has gained recognition for their ability to transform global treats into irresistible cookie creations.

Filipino Heritage Month is a time to honor the rich history, traditions, and contributions of the Filipino community. At Lei'd Cookies, the celebration takes the form of two exclusive cookies, each curated by Filipino American co-founder, Leilani Terris. They are proud to share the delectable "Halo-Halo" Cookie and the "Buko Pandan" Cookie.

Named after the Tagalog term for "Mix-Mix", the "Halo-Halo" cookie embodies the vibrant medley of flavors found in the cherished Filipino dessert, Halo-Halo. The cookie has an ube base, stuffed with coconut gel, jackfruit, red and white bean, topped with house made leche-flan and Ube Halaya, then finished with a drizzle of sweetened condensed milk and sprinkled with crispy rice. It's a true celebration of Filipino flavors.

The "Buko Pandan" cookie shares a delightful stuffing of Sapin Sapin, a layered glutinous rice dessert with real ube, jackfruit, and coconut layers. With each bite, it encapsulates the essence of Filipino dessert culture, leaving you craving for more.

These exclusive cookies will be available for one weekend only, from [START DATE] to [END DATE], at Lei'd Cookies at 8588 Washington Blvd, Culver City, CA 90232.

Leilani Terris shared that food is how she connects most with being Filipino American, "it's how we express love. It's the first thing we talk about when you enter our home, and we always make sure to make enough food to feed a small army. My family is from the province of Pampanga and if you know you know."

Customers are encouraged to visit Lei'd Cookies during the designated weekend to savor these exclusive creations. Lei'd Cookies wanted to share their love for Filipino cuisine and appreciation of the heritage with their customers through these carefully curated cookies. It's a way to invite everyone to experience a taste of Filipino culture!

About Lei'd Cookies: Lei'd Cookies is a locally-owned bakery known for its delicious and innovative cookies. Lei'd Cookies aims to delight customers with unique flavor combinations and a warm, welcoming atmosphere. For more information about Lei'd Cookies, please visit <https://leidcookies.com/> and follow on social media <https://www.instagram.com/leidcookies/>.

For media inquiries, please contact: