

Joeanna's Collection

Company Fact Sheet

Joeannascollection@gmail.com
<https://joeannascollection.com/>

WHO WE ARE

- Black, woman-owned business specializing in authentic African waist beads
- Founded in 2021, making the company a little over 2 years old
- Headquarters located in Long Beach, California
- Regularly hosts pop-up shops in different cities (and occasionally states) every month



WHAT WE OFFER

- Authentic African waist beads, handmade by Joeanna and her team of beaders in Ghana, Africa
- African bath sponges also available

WAIST BEAD HIGHLIGHTS

- Waist beads promote self-love, confidence, style, body-positivity, spirituality, and African traditions
- Wide variety of bead colors, each with its own symbolic meaning
- Option to order waist beads with a clasp or for tying on
- Charms and glow-in-the-dark beads available



ONLINE PRESENCE

- Online website:
<https://joeannascollection.com/>
- Social media handles:
 - Instagram: [@joeannascollection](https://www.instagram.com/joeannascollection)
 - TikTok: [@joeannascollection](https://www.tiktok.com/@joeannascollection)
 - Facebook: [@joeannascollection](https://www.facebook.com/joeannascollection)
 - Pinterest: [@joeannascollections](https://www.pinterest.com/joeannascollections)